## ORDER

Orders

Order / Rev:

106510

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Estimate:

308

Flight Dates:

Order Type:

09/12/12 - 09/17/12

Original Date / Rev:

09/11/12 / 09/25/12 **GENERAL** 

Primary AE:

Sales Office:

Billing Type:

Sales Region:



KSNV

Amy McCreary

BLPHI

National

Agency

Name:

Shorr Johnson Magnus

**Buying Contact:** 

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Agency Commission:

Cash Broadcast

EOM/EOC

Billing Calendar: Billing Cycle:

15%

Advertiser

Name:

Priority:

Berkley Shelley for Senate

Demographic: Product Codes: A35+

PLC01 SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	126	\$50,140,00	\$42,619.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	126	\$50,140.00	\$42,619.00	0.00
Totals	126	\$50,140,00	\$42 619 00	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		ī	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$50,140.00
Market	100%	\$167,133.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$43,454.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$25,070.00
KTUD	0%	\$0.00
KVVU	24%	\$40,112.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,356.67

L	.n	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	09/12/12	09/14/12	Wake Up Early w/	Wagn@M	430a-5a	WTF	:30	3	\$100.002	0.00 NM	2	\$200.00
					Wake Up Early Wa	agners								
	٧	NAKE (	JP											
		Star	t Date	<u> ≘nd Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	We	ek: 09/	10/12 (	09/16/12	WTF	3	\$100.00	0.00						

Print Date: 09/26/12 07:44:23

Page 2 of 6 Order / Rev: 106510 Advertiser: Berkley, Shelley for Senate BERKLEY FOR SENATE KSNV Product Desc: Alt Order #: 06851367

Estimate:

Flight Dates:

Week: 09/17/12

09/23/12

09/12/12 - 09/17/12

30\$

Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Ch Start End 1 n \$100.002 \$200.00 KSNV 09/12/12 09/14/12 Wake Up Early w/ Wagn6M 430a-5a --WTF--:30 0.00 NM Wake Up Early Wagners WAKE UP Weekdays Spots/Week Rating End Date Rate Start Date 09/16/12 --WTF--3 \$100.00 0.00 Week: 09/10/12 Start/End Time Weekdays <u>Length</u> Rate Rtg Type Description Spot Ch Date Range (\$100,00) 0.00 NM 2 KSNV 09/10/12-09/16/12 Wake Up Early w/ Wagners 430a-5a :30 Unresolved [PGM DOES NOT AIR ON FRIDAYS] \$100,002 0.00 NM \$100,00 E 2 KSNV 09/17/12 09/17/12 Wake Up Early w/ Wagn@M 430a-5a M-----:30 1 Wake Up Early Wagners WAKE UP Spots/Week Rating **End Date** Weekdays Rate Start Date \$100.00 0.00 09/23/12 Week: 09/17/12 E 3 KSNV 09/12/12 09/14/12 M-F 5-6a WakeUp w/WagM 5-6a --WTF--:30 6 \$185.002 0.00 NM 6 \$1,110.00 M-F 5-6a WakeUp w/Wagners WAKE UP Start Date **End Date** Weekdays Spots/Week Rate Rating 09/16/12 --WTF--\$185.00 0.00 Week: 09/10/12 \$185.002 0.00 NM \$370.00 E 4 KSNV 09/17/12 09/17/12 M-F 5-6a WakeUp w/WaQM 5-6a M-----:30 2 M-F 5-6a WakeUp w/Wagners WAKE UP <u>Weekdays</u> Rating Start Date **End Date** Spots/Week <u>Rate</u> M----Week: 09/17/12 09/23/12 \$185.00 0.00 E 5 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/WaQM 6-7a --WTF--:30 \$450.002 0.00 NM \$1,800.00 M-F 6-7a WakeUp w/Wagners WAGNER Spots/Week Rating Start Date End Date Weekdays Rate ~-WTF--6 \$450.00 0.00 Week: 09/10/12 09/16/12 Description Start/End Time Weekdays Length Rate Rtg Type Ch Date Range 1 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a --WThF----:30 (\$450:00) 0.00 NM Unresolved [NBC NEWS SPECIAL REPORT] --WThF----5 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a :30 (\$450-00) 0.00 NM Unresolved [NBC NEWS SPECIAL REPORT] \$450.002 0.00 NM 2 \$900.00 E 6 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 M-----M-F 6-7a WakeUp w/Wagners WAGNER Rating Weekdays Spots/Week Rate Start Date End Date Week: 09/17/12 09/23/12 \$450.00 0.00 KSNV 09/12/12 09/14/12 CM --WTF--:30 \$550.002 0.00 NM \$6,600.00 Today Show 658a-9am 12 12 **Today Show** TODAY SHOW End Date Start Date Weekdays Spots/Week Rate Rating --WTF--Week: 09/10/12 09/16/12 12 \$550.00 0.00 0.00 NM KSNV 09/17/12 09/17/12 658a-9am :30 \$550.002 \$2,200.00 Today Show CM M----Today Show **TODAY SHOW** End Date <u>Weekdays</u> Spots/Week Rate Rating Start Date 09/23/12 M-----\$550.00 0.00 Week: 09/17/12 E 9 KSNV 09/12/12 09/14/12 M-F Today Show II 3rd HBM 9-10a ~~WTF~~ :30 \$200.002 0.00 NM 6 \$1,200.00 M-F Today Show II TODAY SHOW II Rating <u>Weekdays</u> Spots/Week End Date Start Date <u>Rate</u> 09/16/12 --WTF--\$200,00 0.00 Week: 09/10/12 M-----:30 \$200,002 0.00 NM E 10 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd H0M 9-10a 2 1 \$200.00 M-F Today Show II TODAY SHOW II Rating Start Date End Date <u>Weekdays</u> Spots/Week Rate

2

\$200.00

0.00

Print Date: 09/26/12 07:44:24 Page 3 of 6

KSNV

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt'Order#:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 10 KSNV			M-F Today Show M-F Today Show		9-10a	M	:30	2 .	\$200.002	0.00 NM	1	\$200.00
	SHOW											
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
	Date Ra		escription	_	/End Time		Veekdays	Leng	th Rate	Rtg Type		
			1-F Today Show II			<u> </u>	1	- ::	30 <del>(\$200.00)</del>			
	resolved OT AVAI	ILABLE RAT	E] NOT AVAILABI	E RATE								
E11 KSNV	09/12/1	12 09/14/12		СМ	12-1230pm	WTF	:30	3	\$275.002	0,00 NM	3	\$825.00
NEWS			Noon News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 09/		09/16/12	WTF	3	\$275.00	0.00						
E 12 KSNV	09/17/1	12 09/17/12	Noon News Noon News	СМ	12-1230pm	M	:30	1	\$275.002	0.00 NM	1	\$275.00
NEWS												
<u>Sta</u> Week: 09/	<u>rt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 13 KSNV			The Agenda 1230	Dom CM	1230-1p	WTF	:30	3	\$200.002	0.00 NM	3	\$600.00
NEWS			The Agenda 123		,,				********			400000
<u>Sta</u> Week: 09/	<u>rrt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
E14 KSNV	09/17/1	12 09/17/12	The Agenda 1230 The Agenda 123	•	1230-1p	M	:30	1	\$200.002	0.00 NM	1	\$200.00
NEWS			_									
<u>Sta</u> Week: 09	rt <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00	Ē					
E 15 KSNV		12 09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	~~WTF~~	:30	3	\$200.002	MM 00.0	3	\$600.00
RACHE	L RAY	End Date	Modelava	Spots/Week	Data	Detina						
<u>اد</u> Week: 09		09/16/12	<u>Weekdays</u> wTF	Spots/vveek	<u>Rate</u> \$200.00	Rating 0.00						
E 16 KSNV			•	СМ	11am-12pm	M	:30	1	\$200.002	0.00 NM	1	\$200.00
RACHE	EI DAV		Rachael Ray							*		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M	1	\$200.00	0.00						
E 17 KSNV	09/12/1	12 09/14/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	WTF	:30	3	\$200.002	0.00 NM	3	\$600,00
	SHOW					<b>-</b>						
Sta Week: 09.	art Date	End Date 09/16/12	<u>Weekdays</u> wrF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
·			M-F Today Show Today 4th Hour	<u></u>	10am-11am	M	:30	1	\$200.002	0.00 NM	0	\$0,00
TODAY	SHOW	111	. very million									
****	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Ratlng</u>						
Week: 09		09/23/12	M	1 Stor	\$200,00	0,00	Mookdova	Long	yth Boto	Dia Tuna		
	n <u>Date Ra</u> / 09/17/1		<u>Description</u> A-F Today Show III		<u>t/End Time</u> m-11am		<u>Weekdays</u> Ŋ	<u>Lenc</u>	<u>)tii                                   </u>	Rtg Type 0.00 NM		
Ur	resolved	1	E] NOT AVAILAB			•		,		, , , , , , , ,		
E 19 KSNV				CM	3-4p	WTF	:30	6	\$300.002	0.00 NM	6	\$1,800.00
DR. PH			Dr Phil		,		-					
<u>Sta</u> Week; 09	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 6		Rating 0.00				:		
E 20 KSNV	09/17/	12 09/17/12		СМ	3-4p	М	;30	2	\$300,002	0.00 NM	2	\$600.00
DR. PH	·IIL.		Dr Phil									

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KSNV

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt 'Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12

Estimate:

200

30S

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 20 KSNV 09/17/12 09/17/12	Dr. Phil CM	3-4p	M	:30	2	\$300.002	0.00 NM	2	\$600.00
DR. PHIL	Dr Phil								
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 09/17/12 09/23/12 E 21 KSNV 09/16/12 09/16/12	M 2 News 3 Live in Prime CM	\$300.00 7-10pm	0.00	:30		\$900,002	0.00 NM	2	\$1,800.00
	News 3 in Prime	, ropin	J	.00	_	<b>\$</b> 000,002	0,00 1111	_	<b>41,000,00</b>
NEWS Start Date <u>End Date</u>	Weekdays Spots/Week	Rate	Rating						
Start Date End Date Week: 09/10/12 09/16/12	S 2		0.00						
E 22 KSNV 09/12/12 09/14/12		4-5pm	WTF	:30	3	\$350.002	0.00 NM	3	\$1,050.00
NEWS	4PM NEWS (1 hour)	(4:00 PM-4:3	0 PM)						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/10/12 09/16/12	WTF 3	4000,00	0.00	.00		<b>*</b> 050.000	0.00 NIN		4050.00
E 23 KSNV 09/17/12 09/17/12	4PM NEWS (1 hour)	4-5pm (4:00 PM-4:3	M 0 PM)	:30	1	\$350.002	0.00 NM	1	\$350.00
NEWS		,							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
E 24 KSNV 09/12/12 09/14/12	•	4-5pm	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
	4PM NEWS (1 hour)	(4:30 PM-5:0	0 PM)						
NEWS Start Date <u>End Date</u>	Weekdays Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	WTF 3		0.00						
E 25 KSNV 09/17/12 09/17/12	· · · · · · · · · · · · · · · · · · ·	4-5pm	M	:30	1	\$450.002	0.00 NM	1	\$450.00
NEWS	4PM NEWS (1 hour)	(4:30 PM-5:0	O PNI)						
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 09/17/12 09/23/12 E 26 KSNV 09/12/12 09/14/12	M 1 M-F Early News CM	\$450.00 5-630p	0.00 WTF	:30	7	\$725.002	0.00 NM	6	Φ4 2E0 00
E 20 NOINV 09/12/12 09/14/12	M-F Early News Civi	ე- <u>ტ</u> ასხ	~~W	:50	1	\$725.002	U.UU INIVI	b	\$4,350.00
NEWS		ъ.	D. ()						
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
		t/End Time		Veekdays	<u>Len</u>		Rtg Type		
2 KSNV 09/10/12-09/16/12 l Unresolved	VI-F Early News 5-63	30p	*	-WThF	-	:30 <del>(\$725.</del> 00)	0.00 NM		
[NEWS INTERUPT FO	R POTUS]								
E 27 KSNV 09/17/12 09/17/12		5-630p	M	:30	3	\$725.002	0.00 NM	3	\$2,175.00
NEWS	M-F Early News								
Start Date End Date	Weekdays Spots/Week		Rating						
Week; 09/17/12 09/23/12	M 3		0.00	120		£400.000	0.00 NM	2	<b>#</b> 4 200 00
E 28 KSNV 09/12/12 09/14/12	Face to Face w/ J.Ralston	730-758pm	WTF	:30	3	\$400.002	0.00 NM	3	\$1,200.00
FACE TO FACE									
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week		<u>Rating</u> 0.00						
E 29 KSNV 09/17/12 09/17/12	Face to Face w/ RalstonCM	730-758pm	M	:30	1	\$400.002	0.00 NM	1	\$400.00
FACE TO FACE	Face to Face w/ J.Ralston								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	M 1	\$400.00	0.00						
E 30 KSNV 09/15/12 09/15/12	Vegas Inc. CM Vegas Inc.	6:30-8pm	S-	:30	1	\$225.002	M/ 00,0	I 1	\$225.00
VEGAS	- 09me 1101								
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week		Rating 0.00						
E 31 KSNV 09/15/12 09/15/12		\$225.00 630-730pm	S-	:30	2	\$350.002	0.00 NM	2	\$700.00
	WKND Jeop/Wheel	P TV				•		<b>I</b>	,

Print Date: 09/26/12 07:44:24 Page 5 of 6 Order / Rev: 106510 Advertiser: Berkley, Shelley for Senate

BERKLEY FOR SENATE

KSNV

Product Desc:

Flight Dates: Estimate: 09/12/12 - 09/17/12 308

Alt'Order#:

06851367

Start Date Week: 09/10/12         End Date 09/16/12         Weekdays S-         Spots/Week 2 \$350.00         Rate 0.00         Rating 0.00           E 32 KSNV 09/12/12 09/14/12         M-F Jeop/Wheel         CM 630-730pm M-F Jeopardy/Wheel of Fortune        wTF         :30 6 \$725.002         0.00 NM         6 \$4,350.0           JEOPARDY/WHEEL Start Date Week: 09/10/12 09/16/12wTF         End Date 6 \$725.00         Weekdays 09/16/12 09/16/12         Spots/Week wTF         Rating 0.00           E 33 KSNV 09/17/12 09/17/12 09/17/12 M-F Jeop/Wheel         CM 630-730pm         M         :30 2 \$725.002         0.00 NM         2 \$1,450.0
M-F Jeopardy/Wheel of Fortune  JEOPARDY/WHEEL  Start Date
JEOPARDY/WHEEL           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/10/12         09/16/12        WTF         6         \$725.00         0.00           E 33         KSNV         09/17/12         09/17/12         M-F Jeop/Wheel         CM         630-730pm         M         :30         2         \$725.002         0.00 NM         2         \$1,450.0
Week: 09/10/12         09/16/12        WTF         6         \$725,00         0.00           E 33 KSNV 09/17/12         09/17/12         M-F Jeop/Wheel         CM         630-730pm         M         :30         2         \$725,002         0.00 NM         2         \$1,450.0
M-F Jeopardy/Wheel of Fortune
JEOPARDY/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/17/12 09/23/12 M 2 \$725.00 0.00
E 34 KSNV 09/16/12 09/16/12 Jeopardy in PRIME CM M-SA 8-11p / SUNS :30 1 \$500.002 0.00 NM 0 \$0.0 Jeopardy in Prime
JEOPARDY Start Date End Date <u>Weekdays Spots/Week</u> Rate <u>Rating</u>
Week: 09/10/12 09/16/12S 1 \$500.00 0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/10/12-09/16/12 Jeopardy in PRIME M-SA 8-11p / SUISu :30 (\$500.00) 0.00 NM
Unresolved [ORDERED PROGRAM DOES NOT AIR] ORDERED PROGRAM DOES NOT AIR
E 35 KSNV 09/12/12 09/14/12 Late Night w/Fallon CM 1237a-136amWTF :30 6 \$100.002 0.00 NM 6 \$600.0
FALLON
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12WTF 6 \$100.00 0.00
E 36 KSNV 09/17/12 09/17/12 Late Night w/Fallon CM 1237a-136am M :30 2 \$100.002 0.00 NM 1 \$100.00 Late Night w/Fallon
FALLON
Start Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M 2 \$100.00 0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1  1 KSNV 09/17/12-09/23/12 Late Night w/Fallon 1237a-136am M :30 (\$100.00) 0.00 NM
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE
E 37 KSNV 09/12/12 09/14/12 The Tonight Show CM 1135p-1237aWTF :30 6 \$250.002 0.00 NM 6 \$1,500.00
Tonight Show TONIGHT SHOW
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/10/12 09/16/12WTF 6 \$250.00 0.00
E 38 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.002 0.00 NM 2 \$500.00
Tonight Show TONIGHT SHOW
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12 M 2 \$250.00 0.00
E 39 KSNV 09/12/12 09/14/12 M-F News 3 at Eleven CM 11pm-1135pmWTF :30 3 \$750,002 0.00 NM 3 \$2,250.0
M-F News 3 at Eleven NEWS
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/10/12 09/16/12WTF 3 \$750.00 0.00
E 40 KSNV 09/17/12 09/17/12 M-F News 3 at Eleven CM 11pm-1135pm M :30 1 \$750.002 0.00 NM 1 \$750.00
M-F News 3 at Eleven NEWS
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week; 09/17/12 09/23/12 M 1 \$750.00 0.00
E 41 KSNV 09/15/12 09/16/12 Sa-Su News 3 at ElevenCM 11pm-1135pmSS :30 2 \$750.002 0.00 NM 2 \$1,500.00
Sa-Su News 3 at Eleven NEWS
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/10/12         09/16/12        SS         2         \$750.00         0.00

Print Date: 09/26/12 07:44:25

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Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06851367

Product Desc:

BERKLEY FOR SENATE

Estimate:

KSNV

Totals

126

\$50,140.00

09/12/12 - 09/17/12

308

E42 KSNV 09/16/12   News 3 Sunrise - SUNDAM   6a-7a	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00		09/16/1	2 09/16/12			6a-7a	S	:30	1	\$185,002	0.00 NM	1	\$185.00
Sun to Day   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00   Weekdays   Start/End Time   O.00   Weekdays   Start/End Time   O.00   Weekdays   Length   Rate   Ritg Type   TKSNV 09/10/12-09/16/12 Sunday Today   Ta-8am   O.00   Ta-8am   O.00   Weekdays   Length   Rate   Ritg Type   TKSNV 09/10/12-09/16/12 Sunday Today   Ta-8am   O.00   Ta-8am   O.00   Weekdays   Length   Rate   Ritg Type   TKSNV 09/10/12-09/16/12 Sunday Today   Ta-8am   O.00   O	<u>Sta</u>	·									;		
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type	E 43 KSNV	09/16/1	2 09/16/12	• •	СМ	7a-8am	S	:30	2	\$325.002	0.00 NM	1	\$325.00
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type			F 15 (		0 1 55 1	<b>5</b> .	<b>-</b> 0						
Spot   Ch   Date Range   Description   Start/End Time   To-Sam	-												
Color   Colo						-		/eekdays	Ler	ngth Rate	Rtg Type		
E44 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIDM News 3 Sunrise - Saturiday Sunrise - Sunrise - Saturiday Sunrise - Sunrise - Saturiday Su			2-09/16/12 S	unday Today	7a-8	am		St	ı	:30 <del>(\$325.00)</del>	0.00 NM		
News   News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			LABLE RAT	E] NOT AVAILABL	E RATE								
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date	E 44 KSNV	09/15/1	2 09/15/12			6a-7a	S-	:30	1	\$200.002	0.00 NM	1	\$200.00
Week   09/10/12   09/16/12   09/16/12   09/16/12   09/15/12   O9/15/12   O9	NEWS			News 5 Summse 3	DATURDAT								
E 45 KSNV 09/15/12 09/15/12 Saturday Today Saturday Night Live Shat Date Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Weekdays Saturday Night Live Shat Date Saturday Night Live Shat Date Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Rating Saturday Night Live Shat Date End Date Weekdays Spots/Week Rate Rating Rating Saturday Night Live Shat Date Rating Saturday Spots/Week Rate Rating Rating Saturday Night Live Shat Date Rating Saturday Spots/Week Rate Rating Rating Saturday Night Live Shat Date Rating Saturday Spots/Week Rate Rating Saturday Spots/	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Saturday Today   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date	_				1	\$200.00	0.00			··.			
Start Date   Meek: 09/10/12   O9/15/12   O			2 09/15/12		CM	7a-9am	S-	:30	3	\$325.002	0.00 NM	3	\$975.00
Week: 09/10/12   09/15/12   09/15/12   News 3 Today - SATURDM   9am-930am  S-   :30   1 \$275.002   0.00 NM   1 \$275.00			End Data	Mackdaya	Cnoto Allonia	Data	Dating						
E 46 KSNV   09/15/12   09/15/12   News 3 Today - SATURDM   9am-930am  S-   :30   1 \$275.00   0.00 NM   1 \$275.00						· · · · · · · · · · · · · · · · · · ·							
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week				•		·· ··		:30	1	\$275.002	0.00 NM	1	\$275.00
Week: 09/10/12   09/16/12   09/16/12   News 3 Today Wknd   CM   9a-930am  S   :30   1   \$250.002   0.00 NM   0   \$0.00 News 3 Today	NEWS												
News 3 Today   News 3 Today							-						
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 47 KSNV	09/16/1	2 09/16/12	•	knd CM	9a-930am	S	:30	1	\$250.002	0.00 NM	0	\$0.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	NEWS			News 3 Today									
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 KSNV 09/10/12-09/16/12 News 3 Today Wknd         9a-930am        Su         :30 (\$250.00)         0.00 NM           Unresolved [PGM CHG = NBC SPORTS]           E 48 KSNV 09/15/12 09/15/12 Saturday Night Live         CM         1130pm-1:02am        S-         :30         1 \$750.002         0.00 NM         1         \$750.00           SNL           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating		art Date	End Date		Spots/Week	Rate	Rating						
1 KSNV 09/10/12-09/16/12 News 3 Today Wknd 9a-930am	Week: 09/	/10/12	09/16/12	S	1	\$250.00	0.00						
Unresolved [PGM CHG = NBC SPORTS]  E 48 KSNV 09/15/12 09/15/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$750.002 0.00 NM 1 \$750.00 Saturday Night Live  SNL Start Date End Date Weekdays Spots/Week Rate Rating													
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